



PHILIP MORRIS CORPORATE SERVICES INC.
INTER-OFFICE CORRESPONDENCE
WORLDWIDE REGULATORY AFFAIRS
ASIA / AUSTRALIA / JAPAN

To : Jan Goodheart
From : Eric L. Windholz
Subject : MAXIMUM CONSTITUENT LEVELS ("MCLs")

Date : 19 August, 1996

As requested, set out below are the MCLs in the Asia, Australia and Japan regions.

- Hong Kong: "tar" cannot exceed 20mg per cigarette.
- Malaysia: "tar" cannot exceed 20mg per cigarette and nicotine cannot exceed 1.5mg per cigarette.
- Singapore: "tar" cannot exceed 15mg per cigarette and nicotine cannot exceed 1.3mg per cigarette.
- Australia: under a voluntary code entered into in 1987, the Australian industry agreed not to market cigarettes exceeding the following MCLs: nicotine 1.4mg; "tar" 16mg; and carbon monoxide 20mg.

On January 1, 1995, the Australian Federal Government passed legislation that, amongst other things, requires the labelling of "tar", nicotine and carbon monoxide on cigarette packets. This legislation sets the following MCLs: "tar" of 16mg; nicotine of 1.5mg and carbon monoxide of 20mg.

As you will see, the MCL for nicotine is higher in the legislation than in the voluntary code. The status of the voluntary code is uncertain. It has not been expressly repudiated. However, the better view is that it is no longer binding on the industry given the passing of legislation.

We are not aware of any other legislation or regulation for MCLs in the Asia, Australia and Japan regions.

I hope this information meets your needs. If not, please do not hesitate to contact me.

Regards,


ERIC L. WINDHOLZ

Director, Worldwide Regulatory Affairs
Asia/Australia/Japan

cc: R. Whidden